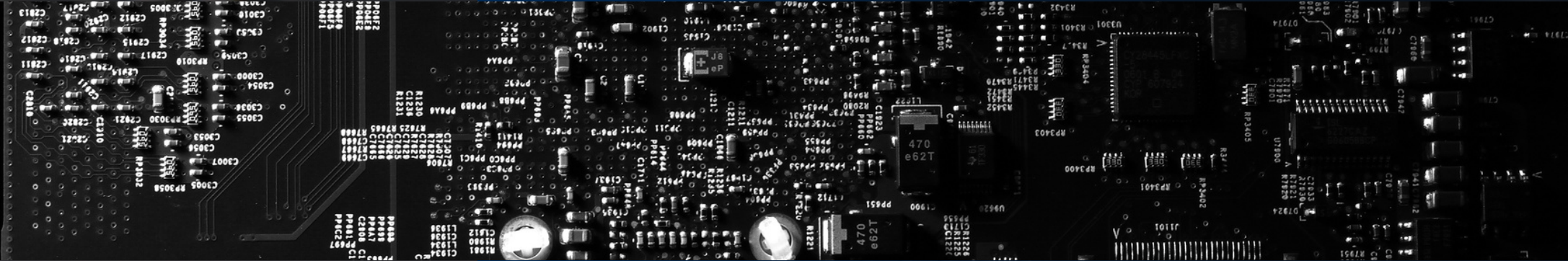# THEO
TECHNOLOGIES LTD

Why
Become a
Partner

Find out more

www.theo-tech.co.uk

BECOME A PARTNER

VOL. 4

OPPORTUNITY SUMMARY

If you run a technology company in IT, Telecoms or Hardware sales, this is an opportunity for you.
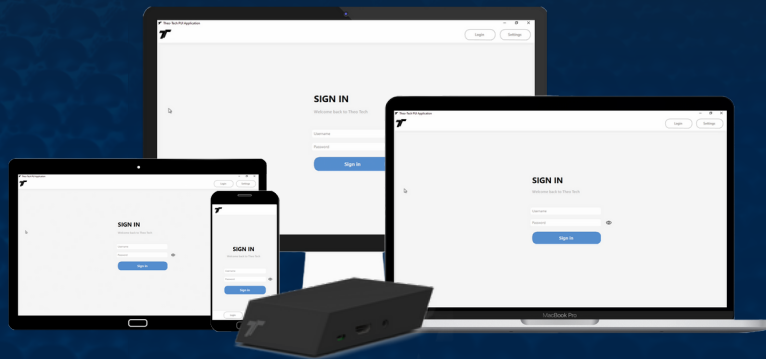
LoLa is a SaaS platform that has a highly scalable business model with outstanding profitability potential. Our clear pricing structure, without upfront costs or commitments, gives your customers a flexible, affordable, and environmentally sustainable PC solution.

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LoLa Cloud PC
ACCESS YOURS ANYWHERE

The LoLa PCs system allows users to create Cloud PCs and access them from any device, at any time.
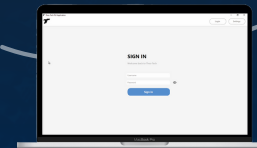
By downloading the LoLa app and with a simple log in, you can transform any device to your own, high performance, cloud Computer.
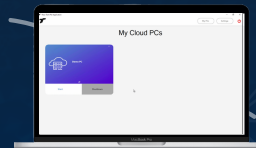Anytime, Anywhere.

| ChromeOS | Windows | macOS | Linux | android | iOS | RPi 4 |

SIMPLE & FLEXIBLE
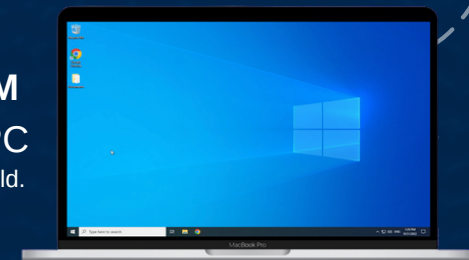
INSTALL THE APP

LOGIN

CHOOSE YOUR PC

STREAM
YOUR CLOUD PC
anywhere in the world.

CUSTOMER BENEFITS

Simple and Flexible
- Empower your team with an affordable Cloud PC solution that eliminates the need for technical expertise or minimum usage requirements.
- Create a highly flexible and adaptable working environment for your employees.

Performance and Sustainability
- Experience the power, reliability, and data security of our Cloud PCs.
- Choose the most environmentally sustainable option for computer access and reduce your carbon footprint.
- Enjoy significant savings on your electric usage bill.

Optimise your Costs
- Take full control of your IT overheads
- Upgrade or downgrade your PCs at any time to keep pace with your organisation's growth and evolving needs, with seamless migration and zero downtime.

PARTNER BENEFITS

Commitment free

- Enjoy the benefits of our partner program with no upfront cost and no commitment required.
- A SaaS business in a box. The most scalable and long-term sustainable business strategy that creates reoccurring income without the upfront cost of development and the long-term technical updating needs, both of which are covered through our partnership.

Scalability

- Differentiate your business with our unique and innovative Cloud PC service, and expand your offering to attract new customers and increase revenue.
- Benefit from volumetric rewards that increase with the number of Cloud PC subscriptions, giving you a larger percentage of revenue as the business grows.

Innovative Technology

- Compete against the biggest tech companies with our world-class, innovative platform, and offer your customers a cutting-edge Cloud PC solution that meets their evolving needs.
- Request features directly from our development team and build a system that meets your customers' unique requirements. We work with you to create a custom solution that sets you apart from the competition.
- Get unparalleled business and technical support from our team, who are dedicated to helping you succeed and grow your business. We're always here to help you every step of the way.

OUR CLOUD PC'S

TYPE	MONTHLY PRICE	EQUIVALENT RRP
• Lite	£14.99	£400
• Standard	£20.99	£500
• Advanced	£34.99	£900
• Professional	£59.99	£1,500
• GPU PC	£100.99	£2,500

MONTHLY BANDS
per Partner Level

LEVEL	MONTHLY SALES	COMMISSION	CUSTOMERS
• Bronze	£14.99–£999	10%	1–8
• Silver	£1,000–9,999	20%	8–80
• Gold	£10,000–£24,999	30%	80–200
• Platinum	£25,000+	40%	200+

• Group Leader + 5% of Group Monthly Sales

By introducing and supporting other Resellers to grow their businesses by reselling LoLa Cloud PCs, you can earn an additional 5% of commission of the group monthly sales.

SALES METHODS

AFFILIATE - COMMISSION

As an affiliate, you can create passive recurring income by helping customers set up their own accounts and receive automated commission payments monthly.

REDISTRIBUTOR - BULK DISCOUNT

A redistributor can purchase bulk credits in advance to lock in higher Partner level discounts and can then distribute our Cloud PCs in their own service packages.

PAY AS YOU GO - CLEARANCE

As a reseller, you can start distributing our Cloud PC subscriptions immediately at no cost. At the end of every month you will automatically be assigned a Partner Level discount based on monthly sales and charged accordingly for usage.

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RESELLER SCENARIOS

AFFILIATE - COMMISSION

Once you have a potential customer, you can create them a free account directly from your dashboard. In their new account they can add new PCs order PC Hubs, and you can even give them a free 1 month trial of up to 5 PCs. Once a customer makes a payment in the online platform, their purchase will be attributed to your account and at the end of every month you will receive a recurring commission based on your Partner level percentage.

REDISTRIBUTOR - BULK DISCOUNT

To build up enough monthly sales to receive a higher commission might take some time. Instead, if you are confident in your sales you can choose to buy your credits in advance. That way you can receive the higher percentage from the off and then take your time to use your credits and build your customer base. Instead of waiting until the end of the month for a commission payment, you receive your percentage as a credit discount in advance and you can use your own charging system for your customers.

PARTNER CONTROLED - PAY AS YOU GO

With a Pay as you Go system, you can start selling Cloud PCs to your customers at no cost to your business from day one. you are required to set up a Direct Debit in order to pay the monthly usage at the end of every month. At the end of every month, you will receive a discount based on your Partner Level and then invoiced and charged for the monthly usage.

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LITE

A lightweight and affordable PC for web browsing and everyday home use.

- 2 CPU
- 4 GB RAM
- GRID K120Q (512 MB)

From £14.99pm

STANDARD

A machine suitable for office work. Ideal for everyday use.

- 4 CPU
- 8 GB RAM
- GRID K120Q (512 MB)

From £20.99pm

ADVANCED

Suitable for users and executives who are looking for more powerful machine for everyday use.

- 6 CPU
- 16 GB RAM
- GRID K160Q (2 GB)

From £34.99pm

PRO

Suitable for IT professionals looking to add multiple users to a single machine for concurrent RDP connections.

- 16 CPU
- 32 GB RAM
- GRID K180Q (4GB)

From £59.99pm

GPU

A dedicated GPU for graphically intensive uses like video-editing, 3D design and gaming.

- 8 CPU
- 30 GB RAM
- QUADRO RTX4000, P5000...

From £100.99pm

CONTACT US FOR MORE INFORMATION

📞 **CALL US**

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CY: **+357 99 181876**

✉️ **EMAIL US**

info@theo-tech.co.uk

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Resellers Wanted

Join us to distribute our Cloud PCs